

經濟與金融學系 110 學年度專題競賽

The Winners of 110 Academic Year Student Thesis Contest of Economics and Finance Department

獎項 Prize	主題 Title	組員 Students	指導老師 Advisor
第一名 The First Prize	新冠肺炎疫情對台灣黃金現貨報酬率與波動之影響 The Effect of the Covid-19 on the Volatility of Rate of Return of the Spot Gold	潘依柔 Pan, Yi- Rao 許秉澤 Hsu, Pin-Je 陳俊璋 Chen, Chun-Wei 黃亭文 Huang, Tin-Wen	沈淑芬 Shen, Shu-Fen
第二名 The Second Prize	投資人情緒對於股票報酬之影響 The Effect of Investor Sentiment on Stocks' Returns	林巧柔 Lin, Chao-Rao 李曉瑄 Lee, Shau-Hsuan 林佳瑩 Lin, Cha-Yin 李汶晏 Lee, Wen-Yen 謝沂庭 She, Yi-Tin 盧盈綺 Lu, Yin-Che	呂文正 Lu, Wen-Cheng
第三名 The Third Prize	剩食變盛食—以知覺品質·知覺價值·知覺風險·與綠色消費認知探討剩食再利用之消費者選擇行為 Rescue Food Waste – the Relationship between Perceived Quality, Perceived Value, Perceived Risk and Green Consumption Perception and Consumer Leftovers Reuses	傅苡婷 Fu, Yi-Tin 吳俞潔 Wu, Yu, Jei 林子庭 Lin, Yu-Tin 李芝蘭 Lee, Chei-Lang 涂宸熒 Tu, Chen-Yin	葉又菁 Yeh, You-Ching
人氣獎 Most Popular Award	剩食變盛食—以知覺品質·知覺價值·知覺風險·與綠色消費認知探討剩食再利用之消費者選擇行為 Rescue Food Waste – the Relationship between Perceived Quality, Perceived Value, Perceived Risk and Green Consumption Perception and Consumer Leftovers Reuses	傅苡婷 Fu, Yi-Tin 吳俞潔 Wu, Yu, Jei 林子庭 Lin, Yu-Tin 李芝蘭 Lee, Chei-Lang 涂宸熒 Tu, Chen-Yin	葉又菁 Yeh, You-Ching

<p>人氣獎 Most Popular Award</p>	<p>投資人情緒對於股票報酬之影響 The Effect of Investor Sentiment on Stocks' Returns</p>	<p>林巧柔 Lin, Chao-Rao 李曉瑄 Lee, Shau-Hsuan 林佳瑩 Lin, Cha-Yin 李汶晏 Lee, Wen-Yen 謝沂庭 She, Yi-Tin 盧盈綺 Lu, Yin-Che</p>	<p>呂文正 Lu Wen-Cheng</p>
<p>人氣獎 Most Popular Award</p>	<p>電支電票整合與消費者使用態度·行為意圖·選擇行為之探討—以 Line Pay Money 與街口支付為例 A Study of the Integration of E-Payment and E-Ticket and Consumer Attitude, Intention and Choice</p>	<p>陳若綺 Chen, Ro-Chei 蔡文馨 Tsai, Wen-Hsin 鄭辰安 Jen, Chen-An 張育瑄 Chang, Yu-Hsun</p>	<p>葉又菁 Yeh, You-Ching</p>
<p>人氣獎 Most Popular Award</p>	<p>我國寵物保險認知與購買意願之研究 A Study of Perception and Purchase Intention of Pet Insurance in Taiwan</p>	<p>陳佩亘 Chen, Pei-Yuan 李奕萱 Lee, Yi-Hsun 黃品瑜 Huang, Pin-Yu 黃靖雯 Huang, Ching-Wen</p>	<p>沈淑芬 Shen, Shu-Fen</p>