

**2019-2020 (AY108)**

**Thesis Title**

**Student**

**Advisor**

Analysis of Investment Strategy-Evidence from Taiwan Index Futures

Huang, Yu-Chi

Xu, Yao-Nan

An Analysis of Youtubers' Behavior and Effectiveness on Product Promotion In Taiwan

Liu, Sheng-Wen

Wang, Kuang-Hsien  
Lu, Wen-Cheng

An Analysis of Electronic Payment Behavior and Effectiveness Under Mobile System Platform

Lin, Sheng-Hsiang

Wang, Kuang-Hsien  
Lu, Wen-Cheng

An Analysis of Price Comparison Website and Purchase Reviews on Electronic Commerce

Liang, Chiao-Chu

Wang, Kuang-Hsien

Bitcoin Price Analysis and Forecasting-Using Some Time Series Models

Yang, Chun-Hsien

Lu, Wen-Cheng