

2018.06 AY 107 (2018) Winners of Thesis Contest

**Winners of 107 Academic Year Student Thesis  
Contest of the Department of  
Economics and Finance**

**The First Prize**

**The Relation between the Structural Change of Population  
and the Pet Dog Economy**

Advisor: Dr. Ching-Yu Lan

Students : She-Ching Luo, She-Yu Huang, Shin-Fan Wu,  
Chi-Long Chang, Yu-Tsuan Liu, Shin-Cheng Tsu

**The Second Prize**

**An Analysis of the Sense of Health and the Willingness to  
Quit**

Advisor: Shu-Fen Shen

Students : Ching-Yu Wu, Cheng-Han Lin, Zi-Yu Chang, Yi-Ting Chang

**The Third Prize**

**The Consumer Selection Analysis on YouBike and oBike**

Advisor: Shu-Fen Shen

Student: Yu-Chun Hung, Jia-Luh Sun, Chun-Ping Hiang,  
Yu-Chen Wang, Hsiang-Wen Ko, Ju-Feng Ting

## **Most Popular Award**

### **The Consumer Selection Analysis on YouBike and oBike**

Advisor: Shu-Fen Shen

Student: Yu-Chun Hung, Jia-Luh Sun, Chun-Ping Hiang,  
Yu-Chen Wang, Hsiang-Wen Ko, Ju-Feng Ting

### **An Analysis of the Volatility of Banana Prices in Taiwan**

Advisor: Hong-Ming Chen

Students: We-Han Chang, De-Yi Kong, Lin-Sheng Rhan,  
Sheng-Tsung Lin, Jun-Yu Lwou

### **A Study on the Choice Behavior and Willingness to Repurchase of Gym Consumers**

Advisor: Professor Ching-Yu Lan

Students: Jun-Yeu Kwou, Po-Hong Lin, Chau-Chu Liang,  
Chen-Hong Lwou, De-Fa Yu, Cha-Rhong Lui